



Symantec™ Complete Website Security



Advanced threats, enhanced solution

Complete Website Security goes far beyond encryption to deliver protection for websites, data and applications—with 24/7 control that helps to mitigate risk and helps to ensure uninterrupted performance for every website. Multi-layered security and controls make our certificate issuance and authentication processes one of the most rigorous in the industry. Automated management pinpoints certificate and website weaknesses due to unexpected expirations, flawed installations, deprecation and critical vulnerabilities in the event of attacks. Meanwhile, Symantec's unified security identifies worldwide security vulnerabilities, delivers real-time analytics and helps our customers to protect against damage, 24/7. It's why we've become the name people trust.

Features and benefits - Security



VULNERABILITY ASSESSMENT

- A weekly scan helps identify and act against exploitable website vulnerabilities
- Delivers actionable reports that identify critical vulnerabilities requiring immediate investigation and lower risk items
- Provides an option to then rescan website to help confirm that vulnerabilities have been rectified



MALWARE SCANNING

- A daily scan detects and reports malware to site owner
- Highlights the malicious code, meaning time taken to resolve the issue is minimized
- Mitigates the risk of being blacklisted by search engines
 (Google blacklists 10K sites a day with up to 6 weeks' recovery time)



EXTENDED VALIDATION SSL/TLS CERTIFICATES

- EV SSL/TLS certificates deliver the highest level of consumer trust through the strictest authentication standards
- Sites with EV display well-recognized visual trust indicators for added assurance
- The most secure and best performing choice for website security; EV is known to increase conversion rates and lower site abandonment



IMPERVA INCAPSULA DDOS PROTECTION

- Market-leading protection against one of the most common website attacks
- Automatic always-on detection and triggering of 'under-attack' mode
- Zero business disruption based on transparent mitigation with minimum false positives
- End-to-end protection against the largest and smartest DDoS attacks





IMPERVA INCAPSULA WEB APPLICATION FIREWALL

- · Innovative cloud based firewall to protect against Layer 7 attacks, powered by Imperva Incapsula
- Defends against OWASP Top 10 threats including: SQL injection, cross-site scripting, illegal resource access and remote file inclusion
- Proactive remediation from constant monitoring and application of dedicated security rules
- Activated by a simple DNS change



SECURE APP SERVICE

- Enables enterprises to:
 - Sign apps and files in the cloud
 - Protect signing keys
 - Provide reporting of signing activity
 - Keep track of engineering output through use of an integrated web-based portal or via API

Features and benefits - Management



DISCOVERY

- Allows you to discover all SSL /TLS certificates in your environment regardless of CA
- Eliminates the chance of certificates expiring unexpectedly



AUTOMATION

• Allows you to automate the renewal of Symantec certificates to save time and reduce the risk of human error



PRIVATE CA

- · Improves security and enables consolidation with Public and Private Certificates in one console
- Reduces the risks, errors, and hidden costs associated with Self-Signed CAs
- · Allows the continued use of internal server names, and the ability to ignore migrations associated with public roots
- Allows you to create a customized hierarchy based on your precise needs



24 HOUR SUPPORT

- Includes access to a dedicated technical account manager* 7 days a week who:
 - Monitors and drives prioritization for your support cases
 - Tracks product enhancement requests (if applicable)
 - Communicates any service-impacting maintenance
 - Acts as a service/support escalation point



Features and benefits - Performance



IMPERVA INCAPSULA CDN & OPTIMIZATION

- Application-aware, global CDN for full site acceleration
- Layer 7 Load Balancing solution for optimal utilization
- Static and dynamic content caching for maximum website performance



ELLIPTIC CURVE CRYPTOGRAPHY

- Elliptic Curve Cryptography (ECC) Algorithm
 - 64,000 more secure than RSA compared to an industry-standard 2048-bit RSA key
 - ECC-256-bit keys are 64,000 times harder to crack
 - 7-10% faster using less CPU power

• ECC/RSA Hybrid Algorithm

- Improves browser compatibility; better root ubiquity
- Improved performance
- More secure than pure RSA



NORTON SECURED SEAL

- The Norton[™] Secured Seal is the most recognised trust mark on the Internet¹
- In a U.S. online consumer study, 90% of consumers recognized the Norton[™] Secured Seal, more than our competitors' trust seals²
- 90% of respondents more likely to continue online transactions if they see the Norton Seal³



SEAL IN SEARCH

- Establish trust and credibility with visitors by displaying the Norton Secured Seal
- Demonstrate that your site is both a legitimate and safe environment to perform transactions
- Convert more visitors into customers



Greater security, simplified management, enhanced performance

To find out more about how Symantec™ Complete Website Security can deliver an efficient, effective and comprehensive solution for all your website security needs, contact us today:

Call 1-866-893-6565 or email SSL_EnterpriseSales_NA@symantec.com

 $^{^1} International\ Online\ Study\ (U.S,\ Germany,\ UK,\ France,\ Australia\ and\ Singapore\ only)\ October\ 2015\\ \ ^2 Study\ conducted\ October\ 2015$

³ International Online Consumer Study: US, Germany, UK, July 2013